

PRIME[®]

PRODUCT LINE REVIEW



PROVIDING THE POWER TO GET THE JOB DONE RIGHT

Powerview™ Amp Detection Adapters & Cords



PRIME® Powerview™ lighted amperage detection helps prevent overloading your tools. Our 3-outlet adapters have patented lighted amp detection technology to show if the power is within a safe amperage range. **PRIME® Powerview™** cords and adapter are 12/3 AWG ultra flexible to -40°F, water resistant and flame retardant oversized plugs and strain reliefs prevent wire separation from the plugs. Nickel-coated brass blades resist corrosion and arcing. Rated for outdoor use. Available in 12/3 SJTW, 50ft and 100ft triple tap cords or 2ft triple tap adapter.



< 13A Standard Amperage 13A-15A > 15A

Prime® LED Light Strings



Prime's Temporary LED light strings are perfect for indoor and outdoor use. The five 1600 lumen LED lights spaced 10ft apart provide a total of 8000 lumen. Sturdy plastic bulb guards protect & resist corrosion. 8 light strings can be linked together for up to 400ft of temporary lighting. The power cord is water & weather resistant, flame retardant & flexible from -40°F up to 140°F. Includes metal clips for hanging.

Prime® Lighting Products

PRIME® offers a comprehensive assortment of durable lighting products. With a wide range of bright hand held lights ideal for rugged automotive, emergency or home improvement applications. Lighting products include compact workshop floor lights with built-in stands for quick set-up, reflector clamp lamps, incandescent, outdoor temporary light strings and headlamps. Our LEDs stay cool to the touch and come in a wide variety of ultra-bright lumen. All **PRIME®** Lighting products manufactured and listed to UL's latest safety and performance standards.



Cold Weather Outdoor Extension Cords



Arctic Blue™ All-Weather TPE-Rubber

Arctic Blue all-weather TPE-rubber cords jacketing is 30% lighter than standard rubber, oil and water resistant, flame retardant, extra flexible and abrasion resistant. **Arctic Blue**™ cords provide superior resistance to sunlight, cracking and stay flexible from -58°F up to +221°F. **Arctic Blue**™ cords come with our **PRIMELIGHT**® power indicator light in the connector, and our exclusive **PRIMELOK**® locking device to prevent disconnects.

Bulldog Tough® Contractor Quality

PRIME® **Bulldog Tough**® extension cords are designed for professional use with a high-visibility yellow jacket that is oil and water resistant, flame retardant, extra flexible and abrasion resistant. All **Bulldog Tough**® cords come with our **PRIMELIGHT**® power indicator light in the connector to let you know when there is power in the cord. Our cords will remain flexible in extreme conditions from -58°F up to +221°F. Ask about our full line of twist-to-lock and U-ground adapters in double-thick STOW jackets.



Neon Flex® High Visibility

Neon Flex® is another **PRIME**® Innovation, these cords will shine brightly on the job for many years. Designed for all-day use with our standard water, weather and ultra-violet light resistant and flame retardant jacket. **Neon Flex**® cords come equipped with our **PRIMELIGHT**® power indicator light and are flexible in temperatures from -58°F up to +140°F.

Farm & Shop™ Oil Resistant

PRIME® **Farm and Shop**® cords are designed for the rigors of an agricultural or professional workshop environment. Given all the chemicals used in fertilizing or in industrial environments, these professional quality cords ensure that the job is powered every time. The SJTOW jacketing is oil, water, weather, abrasion resistant, and flame retardant. Our premium rubber cords maintain flexibility in extreme temperatures from -58°F up to +221°F.

Glacier Flex® Cold-Weather

Glacier Flex® Cold-weather vinyl extension cords provide outstanding performance, perfect for extreme climate conditions from -58°F up to +140°F. These cords provide superior resistance to moisture, ozone, cracking, and are designed to handle abuse and wear-and-tear of extreme climates. Cords come with our **PRIMELIGHT**® power indicator light in the connector.

Available in 14/3, 12/3 and 10/3 SJEOW with our lighted, locking connector and 12/3 SJEOW with a lighted triple-tap connector

Available in 14/3, 12/3, and 10/3 SJTOW with lighted single tap or lighted triple tap

USA Custom Print Available

Available in 12/3 SJTW, -50°C in neon green, neon pink, neon blue and neon red

USA Custom Print Available

Available in 14/3 SJTOW 25ft, 50ft and 100ft lengths

Available in 16/3, 14/3, 12/3 SJTW, -50°C with lighted single tap or lighted triple tap

USA Custom Print Available



The BEST WAY to identify your cords and advertise your company

Custom printed in the USA cords are available in multiple color options including High-visibility green, pink, blue and yellow. Print up to 60 characters (including spaces) Small quantities and rush service available. Available in 12/3 50ft and 100ft. cords

BRING POWER WHERE IT'S NEEDED

Outdoor Extension Cords



Jobsite® Cords With Primelok® Locking Connector

PRIME® Jobsite® cords combine all the features of our standard vinyl outdoor extension cords with high-visibility colors and contrasting stripes.

Features our exclusive **PRIMELOK®** locking connector and **PRIMELIGHT®** power indicator light. Twist-To-Lock with **PRIMELIGHT®** indicator, these cords are water and weather resistant, flame retardant and maintain flexibility from -40°F up to +140°F.

Available in U-Ground 14/3 high-visibility yellow and 12/3 blue with red stripe, and 12/3 SJTW

Kaleidoscope of Colors® Striped Cords

As an innovator, we were the first wire company to include two extruded color stripes on our **Kaleidoscope of Colors®** cords. Prime's colors stand out better on the job site where identifying cords is important. The added value of the **PRIMELIGHT®** power indicator light in the end connector and Prime's oversized plugs and strain reliefs keeps these rugged cords working for decades.

Available in 14/3 and 12/3 SJTW in dynamic color combinations including red/white, green/red and blue/yellow

No Overload® Circuit Breaker Protected Triple-tap

PRIME® No Overload® extension cords have a built-in resettable circuit breaker to help identify where an overload occurred. These cord's plugs are designed to trip prior to the main circuit breaker or fuse in the electrical panel. With a high-visibility red jacket, these cords are ideal for use in environments where multiple tools are plugged into one cord. These vinyl outdoor extension cords are water, weather and UV resistant, flame retardant and flexible in temperatures from -40°F up to +140°F.

Available triple-tap cords are available in 14/3 SJTW 25ft, 50ft, and 100ft lengths

USA Custom Print Available

Lawn & Garden Landscape

These 16/3 SJTW cords are designed with colors for lawn & garden and outdoor living environmental applications when you do not want the cord to be the focal point, such as powering bug zappers, holiday lighting, landscape lighting, etc. We also offer orange 16/2 SJTW cords designed for use with lawn and garden power tools. These cords are water, weather and UV resistant, flame retardant and flexible in temperatures from -40°F up to +140°F.

Additional accessories include stake lights and multi-outlet power stakes.

Available in 16/3 SJTW in Beige, Green and White
16/2 SJTW in Orange

Outdoor Extension Cords

PRIME® outdoor extension cords are designed for use by contractors and industrial workers. Prime's specially formulated jacketing protects against rough use, moisture, ozone and gives added flexibility at below freezing temperatures. Molded-on and bonded vinyl plugs and connectors resist breaking or pulling off cord.

Also available Twist-To-Lock cords and 12/3 with our PRIMELIGHT® power indicator in the end connector.

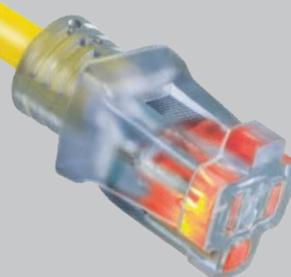
Available in 16/3, 14/3, 12/3, and 10/3 SJTW with single tap or triple tap configurations

USA Custom Print Available



PrimeLok®

Our connectors have our exclusive **PRIMELOK®** locking device to prevent unwanted disconnects from power tools



PrimeLight®

Power indicator light in the connector, letting you know the cord is powered

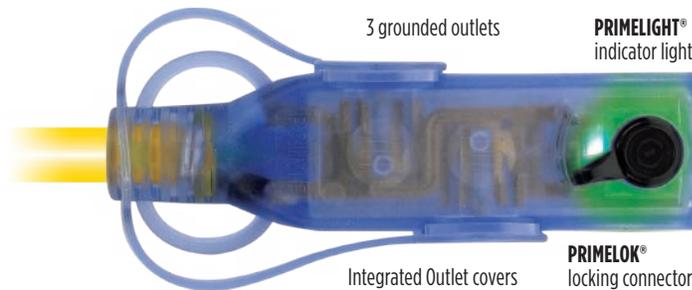
Generator Cords & Adapters



Prime's products are packed with features that make them both compatible and beneficial to use with most generators. Our premium STOW adapters and wire are oil, water, weather, UV and extra-abrasion resistant and flame retardant. These premium products also maintain flexibility in extreme temperatures from -58°F up to +221°F.

- We have 20 amp T-blade plugs, which fit outlets on nearly 100% of all generators
- Our T-slot connectors also include our exclusive lighted T-slot triple-tap connector
- Most products also have our **PRIMELIGHT**® power indicator light in the end connector

Slim 3-Outlet Locking Cord



3 grounded outlets

PRIMELIGHT®
indicator light

Integrated Outlet covers

PRIMELOK®
locking connector

Prime's Slim 3-outlet 12/3 cord features our **PRIMELOK**® locking connector to keep power tools connected to front outlet and **PRIMELIGHT**® indicator light to show when the power is on. This innovative compact design also includes convenient mounting loops, finger loops, integrated outlet covers and is outdoor rated.

Surge Protection Program

PRIME's surge program is both stylish and practical, made to meet today's and tomorrow's needs. Designed with built-in USB charging ports for mobile devices, protect everything from simple electronics to sensitive home theater and office equipment. The housings have been streamlined, so they look great and are built "Prime Tough". All items in the program meet the latest UL safety and performance specifications. Key features include low-profile plugs, wide spaced outlets for oversized transformer plugs, USB charging ports and more.

The program is divided into 3 easy-to-shop categories:

- Power strips providing extra outlets - but no surge (Yellow packages)
- Surge Protectors for General Purpose Household (Red packages)
- Premium Multimedia, Home Theater & Office Surge Protectors (Black packages)



Manufacturer of **FLEXZILLA**™ Extension Cords & Lights



Timers, Wi-Fi Smartoutlet™ & Remote Controls



PRIME's timer and remote control products are designed to fit any décor. Our timers offer unique features such as angled housings and large LCD screens for easy programming while the timer is plugged into the wall. Our plug-in products feature our patented reversed outlets to accept transformer and low profile plugs, and an exclusive "interruption free" function tied to the photocell that ensures short duration light sources such as headlights briefly shining on the timer, will not interrupt the timer function.

- Modes such as Random Vacation Mode function on select digital timers provide truly random on/off times
- Oversized pins on the simple 24hr electromechanical timer category make programming easy
- Our advanced Wi-Fi timers can control appliances with a simple to use app from anywhere in the world
- Indoor and outdoor Wi-Fi driven plug connectors and in-wall outlets
- Control your devices from anywhere, one simple app drives all your devices
- Add convenience and modernize your home and yard

Shock Safe® (G.F.C.I.) Ground Fault Circuit Interrupters

G.F.C.I. adapters provide added safety wherever electrical tools or appliances are used by automatically shut off the power to prevent shock to the user. Available in junction box, in-line triple-tap adapter and adapters. Prime's G.F.C.I. products satisfy OSHA requirements.



Appliance & Power Supply Cords

PRIME® offers a comprehensive line of household, office and utility cords designed for air conditioners, range and dryers, power tools and small appliances. Our appliance and power supply cords are offered in a variety of lengths and gauge. PRIME's® innovative utility cords include Snug Plug® our low profile plug design. We are one of the world's largest manufactures of appliance cords.

Cord Storage

PRIME® offers a variety of cord management solutions including retractable cord reels, portable cord winders, cord reels and power stations. Our cord maintenance products are built to last with rugged hardened plastics and metal components. We also offer cord reels with cords included and are made to the most up-to-date UL safety standards. Ask your PRIME® salesperson about customized promotions that bundle an extension cord with a cord storage device.

Commercial & Industrial Grade Wiring Devices

Commercial and Industrial grade plug connectors provide long lasting, rugged and abuse resistant designs. Molded of materials engineered to resist cracking and breaking, they are quick and easy to assemble to any cord. Available in a wide range of NEMA configurations.

Ask your PRIME® salesperson about specific configurations to fit your special needs projects.

PRIME WIRE & CABLE

Prime Wire & Cable Inc. was founded in 1985 and established its presence in the USA Industrial and Home Improvement market channels with vertically integrated extension cord and electrical accessories design, manufacturing and distribution in Southern California. In 2006 YFC BonEagle International, a manufacturer of structured cabling and OEM power supply cords purchased Prime, combining the best of Prime's innovative designs, marketing and sales with YFC's precision manufacturing capabilities to form an ever-expanding industry leader in Structured Cable, Extension Cords and Electrical Accessories. Our innovative designs include, Primelight®, Primelok® and SnugPlug® with rugged jobsite brands like, Bulldog Tough®, Glacier Flex® and Neon Flex® products.

Prime is a wholly owned subsidiary of YFC-BonEagle, a publicly traded company on the Taiwan Stock Exchange. Prime & YFC have manufacturing facilities in Taiwan, The Philippines, Vietnam, Ecuador and China as well as Sales and Service offices in Europe, Asia and North America. With offices in Diamond Bar, CA and Mooresville, NC, and multiple distribution facilities in Southern California along with regional industrial distribution warehouses in the USA in addition to fulfillment centers in Toronto and Coquitlam BC. Prime has positioned itself as both a product and service leader in the electrical and data communications cable markets as well as a key manufacturer of modular data centers.